

**University of Mysore**  
**Department of Studies in Commerce**  
**Manasagangothri, Mysore**

**SYLLABUS FOR M.COM & M.COM (Financial Services) ENTRANCE EXAMINATION 2017-18**

**Unit-I**

**Financial Accounting**

Accounting concepts and conventions  
Preparation of final accounts  
Meaning and methods of Hire Purchase Accounts  
Capital and Revenue Expenditure  
Partnership Accounts  
Branch Accounting  
Issue of Shares and Debentures  
Liquidation, Meaning and types.

**Unit-II**

**Managerial Economics**

Nature and Scope of Managerial Economics  
Pricing policies and practices  
Meaning of Demand and Law Of demand  
Demand Schedule and Demand Curve  
Concept of Demand  
Production and Cost Analysis  
Market structure Analysis.

**Unit –III**

**Business Statistics**

Meaning and Uses of Statistics  
Primary and secondary data Methods of collection of data  
Measures of Central tendency and Dispersion  
Probability  
Sampling and Sampling Techniques  
Correlation and Regression.

## **Unit –IV**

### **Business Mathematics**

Business Applications

Set Theory Basic calculus and application of calculus to business

Concept of Maxima and Minima

Simple and Compound interest

Ratio and Proportion, Meaning and Characteristics and their applications.

## **Unit- V**

### **Business Management**

Meaning, Nature and scope of Management

Planning, Process and Types of Plans

Decision making and forecasting

Organization Structure

Meaning, Importance and types of Communication

Control: need and features.

## **Unit-VI**

### **International Business**

Meaning and Significance of International Business

Meaning and Importance of Multinational Corporations.

International Business orientations: Ethnocentric, Polycentric, Regiocentric and Geocentric

Liberalization, Privatization and Globalization

Trading Blocks: SAARC, EU, NAFTA, ASEAN, OECD

Structure and Functions of WTO

## **Unit-VII**

### **Cost and Management Accounting**

Meaning, Objectives and Importance of Cost accounting

Accounting for Material, Labour and Overheads

Cost sheet

Methods of Costing: Process and Contract Costing

Nature and Scope of Management Accounting

Difference between Management, Cost and Financial Accounting

Marginal and Standard Costing

Budget and Budgetary Control.

## **Unit-VIII**

### **Company Law**

Meaning, Features and Types of Companies

Incorporation of a Company, Articles of Association and Memorandum of Association.

Prospectus, kinds of shares and Issue of shares

Company Secretary: Qualification, Appointment and Rights and Duties

Company Meetings: Meaning and Types.

## **Unit – IX**

### **Functional Management**

Human Resource Management: Meaning, importance of Humans Resource Planning, Recruitment and Selection, Training and Development.

Marketing Management: Meaning, Importance, Concepts and Elements of Marketing Mix

Financial Management: Meaning, importance, goals and Sources of Finance

## **Unit- X**

### **Entrepreneurship**

Meaning, Importance and Functions of Entrepreneurship

Types of Entrepreneurship

Qualities of a Successful Entrepreneur

EDP's

Entrepreneurship Environment: Economic, Cultural, Political and Legal Environment

Entrepreneurial Motivation and Motivational factors.